



SINCE 1980,  
WE ARE THE LEADING  
SPECIALIST IN INTEGRATED  
LOGISTICS FOR FASHION  
INDUSTRY

If you want to launch your European  
business, we have the right keys!

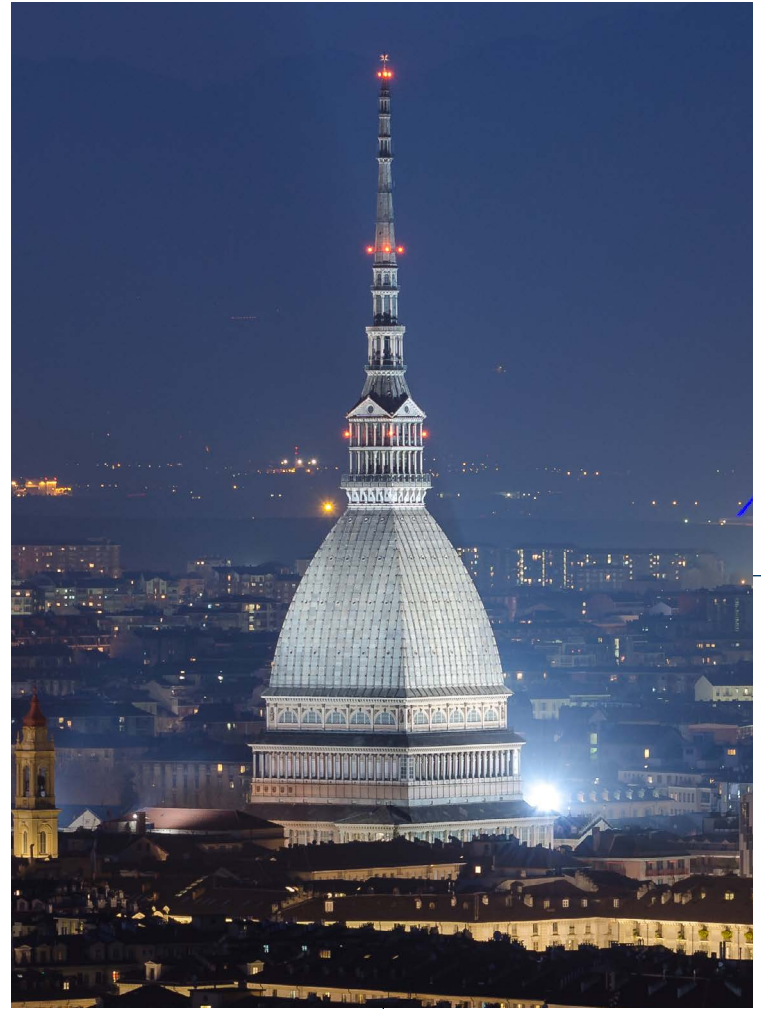
# WE HAVE BEEN MOVING EFFICIENTLY MOST OF FASHION BRANDS AROUND EUROPE FOR DECADES

Alen Group is an Italian company specialized in advanced inbound/outbound logistics, transports and freight forwarding services for companies operating in fashion industries.

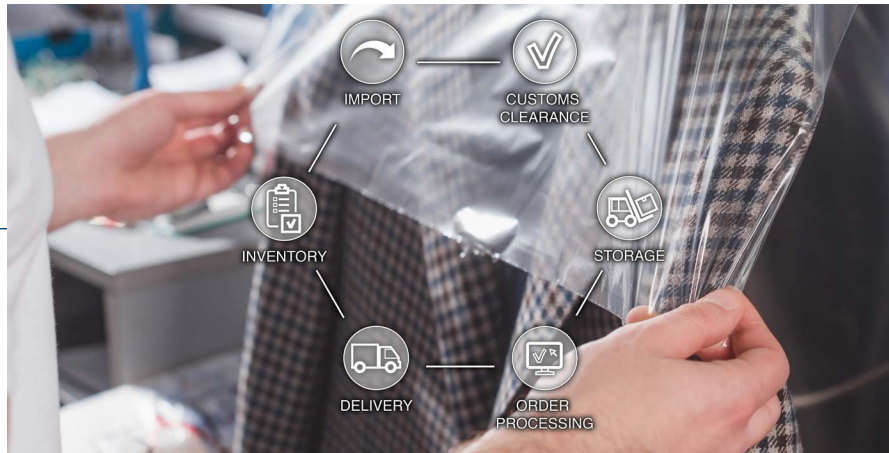
Over the years we have grown up to one of the most solid and qualified realities in the Fashion Industry at European level: thanks to our widespread network we are effectively able to respond to any logistics need in Italy and abroad, always offering just in time and tailor made solutions.

We are the ideal logistic partner for all the non-European brands which would like to get an important presence in one of the most important and attractive business area for fashion: Europe and, especially, Italy!

Thanks to our two operational offices in the surroundings of Turin, one of the most important and best connected cities in the North-West of Italy, and to our subsidiary in Paris we can ensure best logistic efficiency and maximum speed handling the full logistics process: from the bureaucratic management of activities related to import, custom papers, fiscal documents up to a widespread distribution to retailers.



# OUR CUSTOMER: "THE CORE" OF OUR ADVANCED LOGISTICS SYSTEM



Alen is a strongly growing company which makes of its staff's knowledge and absolute dedication to the customer its main advantage.

We know that not all the customers have the same need: that's why we offer tailor-made solutions for distribution, transport and shipping.

Our team will work closely with yours in order to solve any problem and ensure both the full compliance with agreed delivery times and proper packaging for your clothes.

Our process is certified UNI EN ISO 9001:2008 by TUV since 2009 for transport and logistic services of products in textile and fashion industry.



## OUR MISSION

"We intend to be our customers' "best choice" in terms of advanced, integrated and efficient logistics process in fashion industry. In order to achieve this goal we suggest tailor-made services related to every single need and request of our client, assuring the whole support of an highly professional, motivated and truly problem-solver team".

# READY TO START DISTRIBUTING YOUR BRAND IN EUROPE?

We are your ideal 360° partner  
because Fashion is in our DNA

Italy is the homeland of fashion. Throughout the centuries, since the Ancient Rome's age, fashion has always been an important part of the country's cultural life and society. Italians are well-known for their fine taste in fashion and their attention to "la bella figura" (the good impression).

Being Italian, it is not a surprise that we have a unique feeling with fashion: we will not only be able to take care of all your logistics, import and fiscal activities (as Fiscal Representative) but we will also support you in all commercial aspects.

We will give suggestions and recommendations in terms of which product lines best fit European taste and we will provide you with useful contacts: through the years, we built a network of contacts and gained knowledge which is second to no one. We can quietly affirm that we personally know all the most important European retailers!

We will also follow you from the management of your fashion shows up to transfer from warehouse with deliveries to single retail stores.

It is really hard to think of a better partner than Alen!



## SERVICES

# PLANNING & CONSULTING

All our know-how  
is at your disposal to set up  
the best distribution system for you



In logistics, efficiency is the result of careful studies and analysis starting from customer's facilities.

Alen uniquely offers a top planning and consulting service in order to organize or reorganize optimally all your internal and external logistics flows, while using the most modern technologies in IT field.

### **Our consulting services include:**

- \_ Reorganization of inbound and outbound logistics flows
- \_ Fulfillment and implementation of IT systems aimed to support logistics activities
- \_ Monitoring and analysis of the processes aimed to implement the continuous improvement of logistics processes
- \_ Expert consultancy on regulatory aspects and on management of fully integrated logistics

## SERVICES

# LOGISTICS

In fashion world, in-time delivery and timely responses to customers' special requests are everything. That's our big credo



European customers can be very demanding! Thanks to our optimized management of packaging and knitting merchandise flows, we will effectively respond to their request almost in real time!

Our Logistics Division will be able to carry out express shipments for your garments and products in Italy and Europe, ensuring the maximum speed and reliability of transport in every situation.

### **Our logistics activities include:**

- \_ Reception of goods and related documents
- \_ Quality control of incoming goods
- \_ Customized staff and management training on international trading rules, focusing on fiscal aspects
- \_ Management of warehouse flows for loading and unloading
- \_ Packaging and labeling of goods ready to be shipped
- \_ Stock management (also for hanging goods)
- \_ Arrangement of shipping , issuance and management of documents necessary for transport
- \_ Planning and supplying of materials needed for production
- \_ E-commerce
- \_ Refitting

## SERVICES

# TRANSPORT & SHIPPING

Your clothes are precious.  
They will always arrive completely  
safe at their final destination



Alen can meet every transport you need, from standard connection, even daily, to complex and customized shipments, at any time and for any destination in Europe.

We guarantee absolute compliance with the delivery times established in total safety, taking care of integrity of products forwarded.

Throughout our Tracking and Tracing system you will be able to check the status of all your shipment in real time.

### **Our freight forwarding services include:**

- \_ Urgent transports and shipments
- \_ Management of particular goods (high-value goods, non-standard dimensions goods)
- \_ Schedule of shipment papers
- \_ Transportation of hanging garments
- \_ Payment collection management
- \_ Use of specific handling tools in order to take care of transported goods

Our multilingual staff, highly specialized and well qualified will work closely with yours to solve any possible handling problem, acting quickly and flexibly at any stage of the process.



## SERVICES

# CUSTOMS & FISCAL SERVICES

Europe is an attractive market  
but rules might be complicated.  
We'll relieve you of any customs,  
fiscal or administrative duty



Our warehouse have received all the proper authorizations from the ITALIAN CUSTOMS and TAX AGENCY and we can operate as Tax, Customs and Excise Deposits, in order to introduce and manage products in suspension of duties, VAT and taxes.

Thanks to our constant relationship with Italian customs authorities, we can support and replace you in all the procedures necessary to import your goods. The knowledge and experience earned in these sectors give us the chance to guarantee the speed with which customs procedures are carried out and the professional coordination of import/export operations.



# ARE YOU A NON-RESIDENT COMPANY IN EUROPE?

Alen can be your fiscal representative.  
What a nice advantage!

Having a Fiscal representative is compelling in Europe because the European tax authorities state that even foreign companies have to register for local VAT and customs.

In case there is no local subsidiary, foreign companies should appoint a Fiscal Representative which will deal with all the obligations deriving from customs and VAT obligations in the name of the company.

**By appointing Alen as your Italian Fiscal Representative you can improve your cash-flow!**

In a normal situation, if there is a non-resident company, VAT should be paid before the import declaration. Thanks to your local Fiscal Representation you can suspend your VAT until you will clear your goods. As we will make a VAT compensation in your name within each declaration, in the end you will claim for a VAT refund. Moreover, starting from the 2nd year you will get a VAT exemption.

**As your Fiscal Representative we will:**

- \_ Manage the billing and accounting of your company as required for all VAT number holders in Italy
- \_ Account your receivable and payable invoices
- \_ Pay your VAT to Italian Tax Authorities within terms established by Italian Law
- \_ Manage all the related monthly and annual fiscal declarations
- \_ Support you in any possible controversy with the Italian Tax Office (Agenzia delle Entrate)

# AUTHORIZATIONS AND DOCUMENTS? WE WILL THINK ABOUT ALL OF THEM!



Alen will deal with all the necessary procedures to obtain all the documents for you, necessary to trade specific products which require special authorizations, licenses, Visa on customs documents such as:

- \_ National ministerial authorizations for import and export, CITES, IMQ
- \_ "Made in" protection of brand
- \_ Advice on community legislation

**Provided services included for this special process are:**

- \_ Customs operations in simplified procedures, provided with digital system
- \_ Processing invoices for Intrastat models submission
- \_ Tax consulting service
- \_ Tax and personnel workshop for companies



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